



WorkStep Welcomes Meagen Eisenberg as New Board Member

High-growth executive attracted to workforce retention company following the company's record year of growth and expansion

SAN FRANCISCO, CA – July, 28 2022 – [WorkStep](#), a technology company that helps large employers hire and retain their frontline workforce, today announced that [Meagen Eisenberg](#) has joined the company's Board of Directors. Eisenberg, who serves as CMO of a high-growth travel and expense management company, brings first-hand experience as a successful marketing executive and board member. Eisenberg joins the company as WorkStep continues to accelerate its growth and drive innovation.

"Meagen is a marketing and technology pioneer with an extensive background in building and scaling global companies," said WorkStep CEO, Dan Johnston. "Meagen will add incredible leadership to our Board of Directors. Her expertise will be invaluable as we continue to expand our team, advance our product offerings, and fix the labor crisis."

Eisenberg has over two decades of experience leading successful go-to-market teams. Over her career, her leadership and advisory work has contributed to 17 successful exits, three IPOs and 14 acquisitions. Prior to her present role, Eisenberg served as CMO at MongoDB. Her expertise in marketing, coupled with her deep knowledge of enterprise technology, is a powerful combination that's propelled her to where she is today. In addition, Eisenberg has served as a board member of many high-growth technology companies. Her latest board seats include G2 and Terminus.

"I am eager to join WorkStep's Board at such an exciting stage for the company and pivotal moment for the global supply chain. The exponential growth WorkStep experienced over the past year is very impressive. Even more admirable is the impact its solutions are having on the frontline supply chain workforce," said Eisenberg. "WorkStep has seen incredible success, and I'm confident that we're just getting started. I'm looking forward to working with Dan, the Board and the WorkStep team to drive powerful change across the market."

Founded in 2015, WorkStep received [\\$25 million in Series B funding](#) in 2022 to expand its team, scale its current software capabilities and drive further growth. In the past year, the company has helped more than 100,000 frontline workers improve their jobs and is positioned to improve outcomes for over 100M frontline workers in years to come. Since 2021, WorkStep has more than doubled its team. Its founder and CEO, Dan Johnston, was recently named to [Supply and Demand Chain Executive's 2022 Supply Chain Pros to Know](#) list.



For more information on WorkStep, please visit www.workstep.com.

About WorkStep

WorkStep is the leading provider of Workforce Retention solutions purpose-built for the modern supply chain. WorkStep HIRE and RETAIN solutions provide HR, operations, finance, and c-suite executives what they need to hire frontline workers, engage them throughout their employment journey, and seamlessly act on critical insights to drive organizational change and ultimately reduce turnover. WorkStep customers include hundreds of manufacturing, warehousing, retail distribution, and transportation employers across North America — including regional 3PLs and manufacturers. With a distributed team across the U.S., WorkStep plays a critical role in keeping the country moving forward by making the sector a better place to work for employers and employees alike