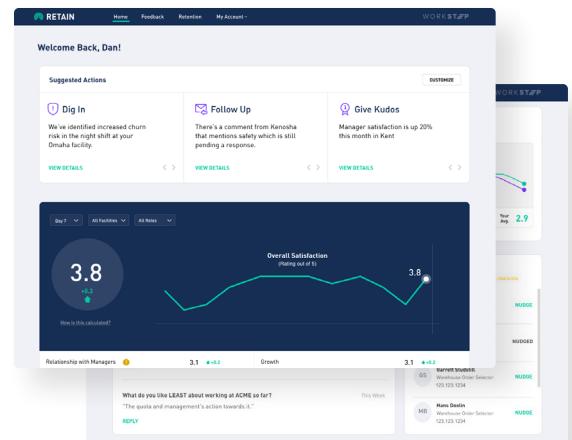# WORKSTEP

RETAIN™ WITH WORKSTEP

Increase your hourly workforce retention with real-time feedback, benchmark insights, and suggested actions

WorkStep Retain is an employee retention platform helping companies engage, better understand, and retain their frontline workforce.

How Retain Works

1. **Automatically engage your distributed hourly workforce at scale** with mobile, milestone-based check-ins that don't require an app download or company email

2. **Empower decision makers with powerful insights** like trends in workforce sentiment and benchmarks vs peers by role, facility, region, and more

3. **Drive improvement where it will be most impactful** by understanding how feedback relates to retention and closing the loop with suggested actions

Driving Retention for Industry-Leading Companies

NFI, one of America's largest logistics companies, lifts retention for their 14,000 associates with WorkStep

NFI has seen a 36% decrease in new hire turnover in the first month of employment

Real-time employee feedback has led to multiple crucial insights that have positively impacted worker satisfaction and decreased overall turnover by 18%.

> "Using WorkStep has helped give us the data we need to understand exactly what's affecting employee turnover. Using this data, we can react immediately. Thanks to WorkStep, we've dramatically improved retention and increased new hire satisfaction and preparedness."

Jamie Anderson
Director of Talent Pipeline