

TOP 5 WAYS TO REMAIN EMPLOYER OF CHOICE



FEEDBACK

- Send auto check-ins frequently
- Respond directly to urgent issues
- Allow employees to answer questions via comments
- Share insights with all leaders

TRANSPARENCY

- Share the state of the company
- Talk about what is happening in the marketplace and the impact
- Reveal outcomes from feedback
- Communicate changes made based on feedback

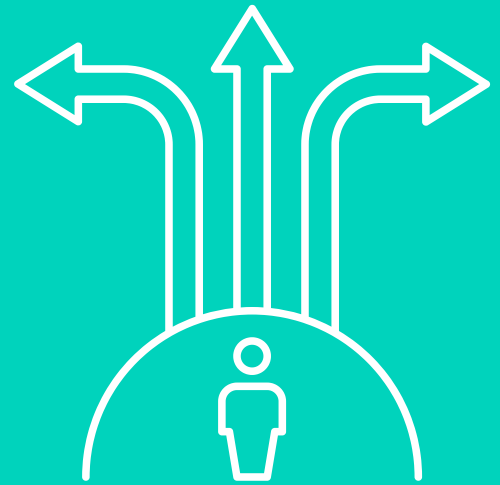


RECOGNITION

- Act on employee feedback
- Create individual and team recognition programs
- Facilitate a work-life balance for employees

OPPORTUNITIES

- Provide clear career growth opportunities
- Hold company meetings on facilitating advancement
- Include career planning conversations in one-on-ones



AUTHENTICITY

- Communicate business decisions to eliminate doubt
- Show work being done is purposeful
- Instill confidence